

Students' Union Fairtrade Policy

The STUDENTS' UNION assigns great importance to our role within the wider world, and therefore commits to supporting, using and promoting Fairtrade products.

1. **STEERING GROUP**

A University Fairtrade steering group has been set up to implement this policy. This group will meet a minimum of once a term to continuously monitor and improve the University support for Fairtrade.

2. **SALE OF FAIRTRADE PRODUCTS**

The Students' Union will sell as many Fairtrade products as is feasible in our restaurants, bars, cafés, shops and other outlets. Where it is not currently feasible (for reasons of price, product availability or contractual obligations) to sell Fairtrade the Students' Union is committed to begin selling Fairtrade as soon as it becomes feasible.

3. **HOSPITALITY**

The Students' Union will serve Fairtrade foods (e.g. tea and coffee) at all internal meetings and hospitality events with a commitment to increasing the use of Fairtrade products as it becomes possible to do so.

4. **PROMOTION**

The Students' Union will promote the sale of Fairtrade products via the following methods:

- Fairtrade Foundation materials displayed on notice boards around the University, and promote commitment to Fairtrade foods.
- Fairtrade promotional materials will be displayed in all places where Fairtrade products are sold.
- Articles and other appropriate material about Fairtrade will be published in the student newspaper or newsletter, and on the University website.
- A series of promotional events will be run during Fairtrade Fortnight every March. The steering group is responsible for organising these events, which will be promoted in the appropriate University publications.
- Other Opportunities – The steering group should seek opportunities to promote Fairtrade at related events.

At least three of these methods must be in operation at any one time.

5. **STAFF AND STUDENT SUPPORT**

All members of the Students' Union will be actively encouraged to support the Fairtrade policy. Details of this policy will be communicated throughout the Students' Union and their efforts to support Fairtrade will be strongly encouraged.

6. **REVIEW**

This policy statement will be reviewed on an annual basis.

Signed:



Student Union President 2009-2010

