

Anglia Ruskin Fairtrade Policy

ANGLIA RUSKIN UNIVERSITY assigns great importance to our role within the wider global community, and therefore commits to supporting, using and promoting Fairtrade products.

1. **STEERING GROUP**

A Fairtrade steering group has been set up to implement this policy. This group will meet a minimum of once a term to continuously monitor and improve support for Fairtrade.

2. **SALE OF FAIRTRADE PRODUCTS**

Our University will sell as many Fairtrade products as is feasible in our restaurants, bars, cafés and other outlets. Where it is not currently feasible (for reasons of price, product availability or contractual obligations) to sell Fairtrade, we will be committed to begin selling Fairtrade as soon as it becomes feasible.

3. **HOSPITALITY**

Our University will serve Fairtrade foods (e.g. tea and coffee) at all internal meetings and hospitality events with a commitment to increasing the use of Fairtrade products as it becomes possible to do so.

4. **PROMOTION**

Our University will promote the sale of Fairtrade products via the following methods:

- Fairtrade Foundation materials to be displayed on staff notice boards and promote commitment to Fairtrade foods.
- Fairtrade promotional materials will be displayed in all places where Fairtrade products are sold.
- Articles and other appropriate material about Fairtrade will be published on our website and in other appropriate publications such as Bulletin.
- A series of promotional events will be run during Fairtrade Fortnight. The steering group is responsible for organising these events, which will be promoted in the appropriate University publications.
- Other Opportunities – The steering group should seek opportunities to promote Fairtrade at related events

At least three of these methods must be in operation at any one time.

5. **STAFF AND STUDENT SUPPORT**

All members of our University will be actively encouraged to support the Fairtrade policy. Details of this policy will be communicated throughout our University and their efforts to support Fairtrade will be strongly encouraged.

6. **REVIEW**

This policy statement will be reviewed on an annual basis.

Signed: Vice Chancellor

Date; 27-02-07

