



Charity and Social Enterprise Management

Certificate of Higher Education



Developing management skills for the third sector

Practical work-based education tailored to the sector's needs

Anglia Ruskin University has developed this two year, part-time Cert HE course following an in-depth consultation with the third sector. It is designed to develop the broad range of skills and understanding needed to manage staff, stakeholders and projects, and to help organisations achieve their strategic objectives.

Who is it for?

The Cert HE has been developed specially for people already working as a paid employee, volunteer or trustee in the third sector (charities, social enterprises, co-operatives and similar organisations), in particular those people who are working in leadership roles or who aspire to do so.

Course content

Modules include:

- **Leadership and Management in the Third Sector:** develops students' knowledge of the functional requirements of a leadership role, and introduces techniques to enable them to succeed in a competitive and dynamic environment.
- **Social Enterprise:** explores the potential for students to generate income through increased commercial activity.

- **Financial Management in the Third Sector:** provides an understanding of financial management principles and develops practical skills, particularly looking at funding issues and improving sustainability.
- **Marketing for Third Sector Organisations:** gives an understanding of marketing principles and developing strategies.
- **Human Resource Management in the Third Sector:** examines all aspects of human resource management from a third sector perspective.
- **Social Impact Management:** introduces a selection of tools to measure impact, a practical analysis of costs and benefits and how to manage each process.

Where?

Students will attend 8 workshop sessions per year at our Cambridge campus. In addition they will complete projects and other learning activities in their own time. Alternatively students can study the course entirely online (subject to validation). Students will be supported by our teaching staff throughout the course.

Benefits to your organisation

- Build on existing skills and knowledge in order to help deliver your organisations' vision.
- Increase your organisation's ability to respond to change.
- Achieve immediate and lasting results through relevant and practical work-based learning.
- Demonstrate commitment to staff development through a nationally recognised University qualification.
- Maximise workforce motivation and support your organisations' commitment to succession planning and nurturing talent.

Benefits to the learner

- Build on existing skills and knowledge in order to improve personal performance and help deliver your organisations' vision.
- Achieve an internationally recognised University qualification to enhance your career development potential.
- Fit learning around work/life commitments through flexible work-based study.

Work-based learning

This degree has been designed to support learning in the workplace, allowing the student to apply their learning directly to their roles and minimise time away from work.

Work-based learning benefits both student and employer since the course content and assessment is based around work activities, thereby reinforcing and supporting the development of practical work-based skills.

Entry requirements

All applicants will be currently employed or volunteer in the third sector. We expect applicants to have at least 2 'A' levels. However applicants with relevant work experience who do not have traditional qualifications are encouraged to apply. All applications will be considered on an individual basis.

We also require students to have a good standard of English (IELTS 6 or equivalent), evidenced if necessary by standard level qualifications for entry to undergraduate business programmes.

Course assessment

Assessment has been designed to apply the learning to your work context, reflecting the kind of tasks you may have to do as part of your job: presentations, reports and written assignments.

There are no exams involved.

Duration and study-time

The course takes two years to complete. As a guideline, it is estimated that students will need to set aside approximately 5 hours a week for study.

Why choose Anglia Ruskin?

Anglia Ruskin University has an established reputation for developing and delivering a high level of training in the workplace. We work with clients such as Harrods, Barclays Bank, Specsavers, UPS and the NHS to design work-based training, which develops employees' skills and enhances their contribution to the business. We believe that higher education should inspire people to develop the professional skills that will enable them and their organisations to stand out in today's increasingly competitive world.

3rd Sector Futures is a specialist unit within Anglia Ruskin University which has considerable experience of working with charities, social enterprises and other third sector organisations to deliver training, research and consultancy. 3rd Sector Futures has been central to the development of the Cert HE Charity and Social Enterprise Management.

Course fees

£1,100 per annum.

For employers considering this course for a group of employees, please contact our Higher Skills @ Work team to discuss your specific requirements.

Call **0845 196 5992** or email **higherskills@anglia.ac.uk**

What our Cert HE students are saying:

"Social Enterprise, coming from the public sector, has always felt like a step into the unknown. I am finding the course is already giving me a good compass to steer my organisation's department into the future."

Milly Gaskin,
Suffolk County Council

"The course has enabled me to broaden and formalise my knowledge of management in the Third Sector and managing a Third Sector enterprise, and has allowed me to apply this knowledge to my own organisation so that it can grow and develop in challenging times."

Damien Ribbans,
Suffolk Circle

To find out more

Call: **0845 196 5992**

Email: **higherskills@anglia.ac.uk**

www.anglia.ac.uk/csemanagement